Ada Award Honors

Michael Kaiser

For Outstanding Service Raising Cybercrime Awareness

San Jose, CA - Nov 2017: Adaptable security presents Michael Kaiser the prestigious Ada Award for his role in raising awareness in the fight against cybercrime. Mr. Kaiser's work with the National Cyber Security Alliance to promote a safer, more secure internet for businesses, government and nonprofit organizations, through initiatives like the National Cyber Security Awareness Month, and the STOP. THINK. CONNECT campaign have resulted in an increased awareness of cybersecurity risks and cybercrime prevention.

In 2016, California experienced the highest incidence of cybercrime in the nation, and suffered the greatest financial loss of any state. Cybercrime can destroy an individual's or organization's financial security and devastate their reputation. It can take years to repair the damage caused by a single cyberattack.

Cyber criminals hack into private networks to steal sensitive information. They trick people into divulging sensitive information like usernames and passwords. The number of cybercrimes continues to climb year-over-year even after significant investments in fraud-fighting technologies. Consider these facts:

- Identity fraud rose 16% in the United States in 2016, resulting in total losses of more than $1.33 billion
- California had 39,500 cybercrime victims, nearly double the number of the second ranking state, Florida.
- Nearly 3 out of every 5 Californians has been the victim of a data breach at some point.

Cybercrime is a serious threat, but there are ways to keep people safe online. Adaptable Security's cybersecurity professionals and members select outstanding leaders for the Ada Awards to inspire more individuals and organizations to combat cybercrime and protect others.

"We are grateful for individuals like Michael Kaiser who work to ensure that all of our data is protected. We must band together as friends, neighbors, and local businesses if we want responsible digital communities", says Marsali Hancock, Adaptable Security's Board Chair. "We all have a role to play. Each of us can do something to improve our digital skills and competencies. But it takes individuals like Michael to create movements, and a movement is what we need."